

## Call for Artists: Reno Art Fest 2019

**Deadline for entries is Wednesday, April 25th - 4:00 p.m.**Over 60 Artists for 3-day juried art fair

Curated Exhibition

- Art Fest Opens with a Street Party on Friday, July 12 from 4-8 pm
- \$4,000 in Cash Awards

Artech, a local non-profit creative art space, is seeking artists for the 7<sup>th</sup> annual Reno Art Fest.

## The Reno Art Fest features:

- Friday, July 12<sup>th</sup> 4 pm 8 pm Street Party with music, food and performers! Booths Open!
- Friday, July 12<sup>th</sup> 4 pm through Sunday 10 am The Circus Circus Mural Marathon will feature live painting and over \$6,000 in Awards.
- Saturday, July 13<sup>th</sup> and Sunday, July 14<sup>th</sup> 10 am 6 pm The juried Art Fest will be in downtown Reno on Virginia Street between 4<sup>th</sup> and 6<sup>th</sup> streets.
- Saturday, July 13<sup>th</sup> 7 pm 10 pm Northern Nevada's premier fire performance group Controlled Burn, will host a Fire Festival.
- All Weekend Throughout the art fair, there will be a variety of local food trucks, wine and beer concessions. A
  special Cre8tive Zone will feature interactive art projects for children and adults of all ages. The event will conclude
  on Sunday, July 14<sup>th</sup>.
- Submit your Application ASAP! CWB Events (<a href="https://www.cwbevents.com">https://www.cwbevents.com</a>) is partnering with Artech in an effort to grow the event with recruitment of national artists.

**Fees** The booth fee for selected artists is \$125 for a 10' x 10' space, \$200 for a 10' x 20' space, add an additional \$25 for a Corner Space. 10% commission on sales. (Artists to provide their own white top tent/booth/wall setup.)

\$4,000 in Prizes!

Awards: The jurors will select the Best of Show prize.

Best of Show = \$1,000

Awards of Excellence 2 @ \$750

Judges Choice \$500

Awards of Merit 4 @ \$250

**Selection Criteria** All artists are invited to submit applications to participate. In evaluating artists for participation, jurors will consider the overall quality of the work. Artwork that is inappropriate for public display will not be considered. (Examples of inappropriate work would include, but are not limited to, pieces that are sexually explicit, or potentially offensive in nature.) We are a family friendly, all ages event. Artists must demonstrate they have a sufficient amount of high quality original artwork available for sale in an art fair setting.

**Artist Expectations** To be considered, artists must be able to attend all days of the art fair Friday, July  $12 - \sec up$  from 9 am - 3 pm, Art Fest opens with a Street Party, 4 pm - 8 pm. Artists will be notified April 30th if they are selected. Artists are liable for their display and work. The display and work need to be secured in case of high winds. Artists must provide their own liability insurance.

**Submission Process** Artists must provide the following:

- A brief statement describing your artwork
- An artist's resume
- A portfolio representative of work for sale during the art fair.
   Portfolio requirements: 6 images, JPEG format (72dpi/1000 pixels on longest side)
- Image inventory with TITLE/MEDIUM/DIMENSION/YEAR/PRICE
- An image or written description of booth setup
- Portfolios may be submitted as .pdf or .doc files by email or mail.

Send questions and email entries to: <a href="mailto:artechreno@gmail.com">artechreno@gmail.com</a>
Send CD/flash drive entries to: Artech, 130 Woodland Avenue, Reno, NV 89523 – ATTN: Maria